

Guidelines for DVD Replication On-Disc Printing and Package Printing

The following information was created to assist you and your graphic designer with the creation and preparation of your artwork files. Please take a moment to review our artwork preparation guidelines and specifications.

IMPORTANT

Artwork that is not prepared to our specifications can increase your lead-time and result in additional costs. Please download the appropriate templates BEFORE creating your final art files.

Contents

Introduction	Page 1
Software List	Page 1
Disk Formats	Page 1
Electronic Files for Film or DTP Output Requirements	Page 2
E-Mail or FTP Art File Guidelines	Page 2
Guidelines for Customer Supplied Film: Packaging	Page 2
Guidelines for Customer DVD Face Film	Page 3

DVD Duplication 4 Less utilizes industry standard commercial printing methods and technologies. These well-proven standards allow us to produce the very best quality of finished product. All printed packaging, which includes Amary Style Case inserts, sleeves, wallets, etc. are printed on traditional offset presses. Printing on DVDs is 4-color process Direct Offset screen-printed or standard silk-screen for spot PMS colors. DVD Duplication 4 Less also utilizes DTP (Direct To Plate) technology wherever possible. This no-film process provides a cost savings over film to plate processes.

Software List

Please provide the following with your artwork disc from the following software programs:

Quark Xpress™
Adobe Illustrator™
Adobe InDesign™
Adobe Photoshop™ *
Adobe PageMaker™
Macromedia Freehand™

We can accept both Mac and PC format.

*NOTE on PHOTOSHOP

Photoshop is a great photo-editing program. However, it is not the best choice for final artwork. It is recommended that you prepare your photo images in Photoshop and then import them into another program outlined above. Text files often suffer quality when exported from Photoshop.

Disk Formats

CD-R
Zip 100 or Zip 250
3 ½" Floppy
JAZZ
SyQuest

Electronic Files for Film or DTP Output Requirements

Please provide the following with your art disk.

1. Send us the actual **“working”** document with **editable layers**. If we need to make small adjustments to your file to get it to match our templates or make corrections you may request, then we will need your editable documents.
2. Exact print out of the document to print. (Laser print, etc.)
3. Document name to be output or a Disk Directory printout indicating files to printout and associated image files.
4. Let us know about TRAPPING (Completed or needs to be done.)
5. Include all current GRAPHIC FILES linked to documents, including any placed Illustrator or Freehand eps files, unless they are FPO (For Position Only).
6. All your GRAPHIC FILES should be saved as either EPS or TIFF at 300 dpi.
7. Send us your “live” editable versions of your GRAPHIC FILES in case we need to trap or slightly edit your graphics to fit.
8. Clearly mark any FPOs.
9. Include ALL FONTS USED in the document, as well as all screen and printer fonts for postscript fonts.
Note: Don't assume that your “standard” font is the same as the font loaded on our systems. Even the most common font can have different output qualities from machine to machine. Be safe and include ALL your fonts.
10. Include any special notes or information that might aid in the output of your files.

E-Mail or FTP Art File Guidelines

We can accept e-mail files of 1MB or smaller.

For larger files, please use our FTP interface.

NOTE: Please notify us by e-mail upload@cdduplication4less.com when you have uploaded your art files. We check for FTP files only when we have been advised to do so.

Guidelines for Customer Supplied Film

The film requirements for package printing are very different than for CD face printing. Please use the correct guidelines for the appropriate portion of your project.

Printed DVD Packaging (Case Inserts, Sleeves, Wallets, etc.)

DVD Face Direct Offset Printing

DVD Face Silk-Screen Printing

Printed DVD Packaging (Jewel Case Inserts, Sleeves, Wallets, etc.)

1. All final film must be NEGATIVE, Right Reading, Emulsion Down
2. 150 Line Screen
3. All sides of the finished image must have 1/8” Bleed.
4. All film must be Trapped at .003” (0.216pt)
5. Type KOs (Knock Outs) from CYMK should be no less than 6pt.
6. All KO lines should be no less than 6pt.
7. Please overprint Black type whenever possible.
8. All CYMK films must include a Color Key or Match Print proof made from the film.
9. All Black only films must include a Blueline proof made from the film.
10. Take care to adequately package your film to protect it from shipping damage. NEVER fold film or roll film in extremely tight rolls. It is always best to ship and store film FLAT and protect from shipping damage.
11. Only use tape and materials specifically created for use on graphic film. The use of ‘Scotch’ tape could permanently damage your film.

PLEASE NOTE: If film is to be corrected by our prep department, additional charges for stripping will occur at a rate of \$90.00 per hour, billed in 15 minute increments, plus material costs.

DVD Face Direct Offset or Silk-Screen Printing

Due to the specific screen angles required for on-disc printing, we prefer to output your disc printing files to film. If you wish to output film yourself or have film from a previous vendor, please contact your sales rep for detailed instructions on submitting your film and proofs for production.